

Board Date: 10/25/2007

Time: 10:30 AM or immediately following Audit Committee

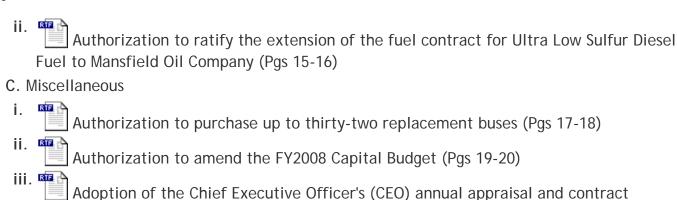
View The Summary Report

View the Audit Committee Agenda Report

LYNX Offices 455 N. Garland Ave. Orlando, FL 32801

#### As a courtesy to others, please silence all electronic devices during the meeting.

- 1. Call to Order & Pledge of Allegiance
- 2. Approval of Minutes
  - Minutes from the September 27, 2007 Board of Directors meeting (Pgs 4-9)
- 3. Recognition
  - · National Safety Council Award
- 4. Public Comments
  - Citizens who would like to speak under Public Comments shall submit a request form to the Assistant Secretary prior to the meeting. Forms are available at the door.
- 5. Chief Executive Officer's Report
- 6. Consent Agenda
  - A. Authorization to Release Requests for Proposal (RFP)
  - i. Authorization to release a Request for Proposal (RFP) for a paratransit interactive voice response (IVR) system (Pgs 10-12)
  - B. Authorization to Extend Contracts
  - i. Authorization to execute first option year of Contract #04-016 with Quest, Inc., for paratransit eligibility functional assessment and fixed route travel training services(Pgs 13-14)



#### 7. Action Agenda

A. 2008 Legislative Priorities (Pgs 22-23)

### 8. Information Items (For Review Purposes Only - No action required)

extension (Pg 21)

A. 2008 Schedule of LYNX Audit Committee and Board Meetings (Pg 24)

#### 9. Other Business

### 10. Monthly Reports (For Review Purposes Only - No action required)



Section 286.0105, Florida Statues states that if a person decides to appeal any decision made by a board, agency, or commission with respect to any matter considered at a meeting or hearing, he will need a record of the proceedings, and that, for such purposes, he may need to ensure that a verbatim record of the proceedings is made, which record includes the

testimony and evidence upon which the appeal is to be based.

In accordance with the Americans With Disabilities Act of 1990, persons needing a special accommodation at this meeting because of a disability or physical impairment should contact Sarah Tirado at 455 N. Garland Ave, Orlando, FL 32801 (407) 841-2279, extension 3012, not later than three business days prior to the meeting. If hearing impaired, contact LYNX at (407) 423-0787(TDD).

#### LYNX

#### Central Florida Regional Transportation Authority Monthly Board Meeting

**PLACE:** LYNX Central Station

455 N. Garland Avenue Board Room, 2<sup>nd</sup> Floor Orlando, FL 32801

DATE: September 27, 2007

TIME: 10:30 a.m.

#### **Members in Attendance:** Absent:

Seminole County Chair, Carlton Henley, Chair City of Orlando, Mayor Buddy Dyer, Secretary

Orange County Commissioner, Mildred Fernandez, Vice Chair

FDOT District 5 Secretary, Noranne Downs Osceola County Commissioner, Bill Lane

#### 1. Call to Order and Pledge of Allegiance

LYNX Chairman Carlton Henley called the meeting to order at 10:30 a.m. Commissioner Lane led the Pledge of Allegiance.

#### 2. Approval of Minutes

Commissioner Lane moved to approve the minutes of the August 23, 2007 Board meeting. Commissioner Fernandez seconded the motion. The motion passed unanimously.

#### 3. Recognition

Chairman Carlton Henley recognized Commissioner Mildred Fernandez for her service as Vice Chair on the LYNX Board.

Commissioner Fernandez expressed her passion for everything she does in her life and serving on the Board has been an honor. She has always had passion for LYNX. Commissioner Fernandez urged the Board to explore private partnerships for dedicated funding.

Commissioner Fernandez stated that she will be working behind the scenes and is a true believer for transportation. She is a supporter of commuter rail, however, is concerned about the feeder services. This community is ready for change but thinking out of the box is a must.

#### 4. Public Comments

None.

#### 1. Chief Executive Officer's Report

Linda Watson, Chief Executive Officer, reported on the following items:

- a) Commissioner Bill Lane and Commissioner Jean Reed joined Ms. Watson in unveiling new service in the Poinciana area called the "Pick-up Line". This service is funded partially by FTA JARC funds and Polk County Transit to provide "on-call" service for persons who are outside a suitable distance to catch a fixed route bus to travel to their destination. Passengers in the Poinciana area can call LYNX and ask to be transported to the nearest fixed route bus stop so they can continue on their trip. For those whose destination is in the immediate area they can be dropped off at their destination.
- b) Ms. Watson had the opportunity to speak about biodiesel fuel and the potential for grant funds for a blending facility at Mayor Crotty's climate change summit. It was very well attended and there was support for LYNX' Renewable Energy and Farm to Fuel Program grant application.
- c) Ms. Watson announced that earlier this month the Marketing Division was again recognized as leaders in the transit industry and will receive a first place award for a promotional t-shirt designed in-house earlier this year.
- d) Rick Wilson of EarthTech has served as LYNX' Engineering & Construction Project Manager for the LYNX Operations Center. LYNX would like to thank Mr. Wilson for his services to LYNX on this project. Rick came out of retirement to manage the LOC project.
- e) J Marsh McLawhorn, Chief Government Relations Officer, has been selected as a member of the Leadership APTA Class of 2008. J Marsh will be one of 25 candidates who participate in a highly respected transit industry professional development program. The program goals are to identify, develop and support the next generation of transit industry leaders and future leaders of APTA.
  - Since the first Leadership APTA class, over 225 transit industry professionals graduated from this program, many of whom have now assumed senior and executive leadership roles within APTA and in the public and private sectors of the transit industry.
- f) Recently the MetroPlan Board approved the proposal to increase the Surface Transportation Program (STP or XU funding split). In the past, 30% of those funds have gone to transit. That has been increased to 33% effective 2012. This means an additional \$700,000 for transit from those funds.
- g) The Link 204 in Clermont is up 21% from the previous month. The average weekday ridership on the Apopka circulator is up 28%. Link 414 (UCF, Alafaya, Waterford Lakes) is up 13%. The new combined route in Apopka is up 47%. The three Disney routes are up 19%.

#### 2. Consent Agenda

Chairman Henley informed the Board that Item 6.B.i. "Authorization to execute the one-year renewal option with Public Risk Insurance Agency for renewal of Property, Liability, Excess Workers' compensation and Allied Insurance for FY 2007/2008" has been moved to Action Item 7.D.

#### A. Authorization to Award Contracts

i. Tuff Cut of Central Florida - Lawn Maintenance

#### **B.** Authorization to Extend Contracts

- Authorization to execute renewal option with Public Risk Insurance Agency for renewal of Property, Liability, Excess Workers' Compensation and Allied Insurance for FY 2007/2008 – Moved to Action Agenda Item 7.D.
- ii. Authorization to Renew the Interlocal Agreement with VOTRAN for Commuter Bus Service between Volusia County and Downtown Orlando
- iii. Authorization to execute a renewal option of the interlocal agreement with Orange County for "THE CLUB" Program

#### C. Miscellaneous

- Authorization to amend the application to the Florida Department of Transportation (FDOT) for Transportation Regional Incentive Program (TRIP) funding for FY 2008/09
- ii. Authorization to enter into an annual coordination agreement with three Medicaid compensible entities and multiple other non-compensible entities
- iii. The procurement of up to two 60-foot heavy duty articulated transit buses from New Flyer of America Corporation
- iv. Authorizing Resolution for a Joint Participation Agreement with the Florida Department of Transportation State Operating Assistance
- v. Authorization to release IFB #07-051 for janitorial service
- vi. Authorization to release Invitation for Bid (IFB) #07-056 for the purchase of remanufactured bus engines
- vii. Authorization to release Invitation for Bid (IFB) #07-055 for the purchase of remanufactured bus transmissions
- viii. Authorization to release Invitation for Bid (IFB) #07-054 for the purchase of remanufactured Voith bus transmissions
- ix. Authorization to submit grant applications to the Florida Department of Environmental Protection and Florida Department of Agricultural and Consumer Services 2007 Renewable Energy and Farm to Fuel Programs
- x. Authorization to enter into a Service Funding Agreement with Lake County for FY2007- 2008 service
- xi. Authorization to enter into the FY2007-2008 Service Funding Agreements with the Regional Funding Partners

Commissioner Fernandez asked about item 6.B.iii regarding the CLUB program. This is a very important program for children in Orange County. Commissioner Fernandez asked if there is a system in place to verify that the children using the system actually are members of the CLUB program.

Lisa Darnall, COO, explained that the cards are issued to the students and the fare boxes are programmed to read those cards. New cards are issued every year and they are only valid for certain times of the day.

Commissioner Fernandez asked if there is a way to track whether the children are actually using the program for recreational reasons.

Ms. Darnall explained that there are things that can be done to tighten controls; however it would cost money. Students have to fill out a report on where they are going and what activities they are involved in.

**Motion:** Noranne Downs moved to approve all Consent items except 6.b.i. Commissioner Fernandez seconded the motion. The motion passed unanimously.

#### 7. Action Agenda Items

A. Adoption of the FY2008 Operating and Capital Budgets

Bert Francis, CFO, reported that the budget is estimated to be \$150,413,476 which includes a capital component of \$36,605,770. The operating revenues plus the use of some fund balance will equal the proposed operating expenses. \$2,564,383 is being budgeted from fund balance to support the shortfall in funding requests as a result of the recent property tax reform.

The budget will be financed from operating revenues and assistance from federal, state and local governments. No funds will be committed to the Capital Improvement Program unless they are budgeted and fully funded by federal, state and local sources.

**Motion:** Commissioner Lane moved to approve Action Agenda Item 7.A. Commissioner Fernandez seconded the motion. The motion passed unanimously.

B. Authorization for the Chief Executive Officer or designee to initiate the public involvement process for consideration of a fare increase

Joel Rey, Tindale-Oliver & Associates, Inc., reported on the fare increase process. The major objective is to update the fare structure. Tindale-Oliver compared the results following previous fare adjustments with a baseline of historical data. They also performed a peer review analysis to compare LYNX to similar transit agencies in order to assess the appropriateness of LYNX' proposed fare structure. The peer group included four (4) peer systems from Florida and six (6) peer systems from outside of Florida.

The proposed fare adjustment for January 2008 includes raising the full fare from \$1.50 to \$1.75, with an increase in discount fares and all pass prices, accordingly.

Commissioner Fernandez asked, when looking at the increase in ridership did they determine whether it was new riders or the current riders that are riding more frequently. Mr. Rey explained that they did not; however, it is likely that there are some new riders based on gas prices.

Ms. Downs asked what percentage of riders use the monthly pass vs. the base fare. Mr. Rey reported that 43% of the ridership is using cash. He also mentioned that the national trend is to remove the transfers to promote the purchase of the passes.

Mr. Francis explained that staff is not asking for the Board to approve changing the fare at this time. It is asking to begin the public hearing process in all counties. The results of the public hearings will be presented to the Board in December.

**Motion:** Commissioner Lane moved to approve Action Agenda Item 7.B. Commissioner Fernandez seconded the motion. The motion passed unanimously.

#### Blue Sheet Item added to the agenda: Moved from Consent Agenda Item

D. Authorization to execute renewal option with Public Risk Insurance Agency for renewal of Property, Liability, Excess Workers' Compensation and Allied Insurance for FY 2007/2008

**Motion:** Commissioner Fernandez moved to approve Action Agenda Item 7.D. Commissioner Lane seconded the motion. The motion passed unanimously.

#### Blue Sheet Item added to the agenda:

E. Authorization to initiate the Public Involvement Process for Link 33 Service Reduction in Seminole County

Lisa Darnall, COO, explained that staff will conduct a public hearing for the elimination of the Link 33 in Seminole County which will be coordinated with the fare increase public hearing. The ridership on the Link 33 is very low; perhaps five passengers per hour. Staff plans to come to the Board in December with a final recommendation for the Link 33 after comments from the public.

**Motion:** Commissioner Lane moved to approve Action Agenda Item 7.E. Commissioner Fernandez seconded the motion. The motion passed unanimously.

#### 8. Work Session

A. Board of Directors Officer Elections
Jim Goldsmith, Legal Counsel from Akerman Senterfitt, thanked Chairman Henley,
Commissioner Fernandez, Commissioner Lane, Mayor Dyer and Noranne Downs
for their service to the Board.

Mr. Goldsmith asked for nominations for the position of Chairman. Commissioner Fernandez nominated Noranne Downs. Ms. Downs declined due to scheduling issues.

**Motion:** Commissioner Lane moved to nominate Commissioner Henley as Chairman. Ms. Downs seconded the motion. The motion passed unanimously.

Mr. Goldsmith asked for nominations for the position of Vice Chairman.

**Motion:** Chairman Henley moved to nominate Commissioner Lane as Vice Chairman. Commissioner Fernandez seconded the motion. The motion passed unanimously.

Mr. Goldsmith asked for nominations for the position of Secretary.

**Motion:** Chairman Henley moved to nominate Noranne Downs as Secretary. Commissioner Lane seconded the motion. The motion passed unanimously.

#### 9. Information Items

Information Items are for review purposes only. No action is required.

#### 10. Monthly Reports

Monthly Reports are for review purposes only. No action is required.

Meeting adjourned at 11:15 a.m.

#### Consent Agenda Item #6.A. i

To: LYNX Board of Directors

From: Lisa Darnall

CHIEF OPERATING OFFICER

William Hearndon (Technical Contact)

Tori Iffland

(Technical Contact)

Phone: 407.841.2279 ext: 6036

**Item Name:** Authorization to Release Requests for Proposal (RFP)

~ Authorization to release a Request for Proposal (RFP) for a paratransit

interactive voice response (IVR) system

Date: 10/25/2007

#### **ACTION REQUESTED:**

Staff is requesting Board of Directors' authorization for the Chief Executive Officer (CEO) or designee to issue a Request for Proposal (RFP) for an Interactive Voice Response (IVR) system for paratransit services to promote and improve operational efficiency, effectiveness, and customer service.

#### **BACKGROUND:**

With the increase in ACCESS LYNX trips, the call intake functions have also increased. Increased call volumes can impact staffing needs or customer hold times. Interactive Voice Response (IVR) can assist by providing automated information and reducing the need for customers to speak to a customer service representative. In addition, the IVR technology will be utilized to contact ACCESS LYNX customers to remind them of scheduled trips and confirm trips or cancellations.

In FY2007, approximately 12,900 trips (2.95%) were no-shows. No-shows are scheduled trips that the operator is dispatched to perform and the customer is not available to take the trip and did not cancel the trip. Since the contractor did complete the trip, LYNX is responsible to pay for those trips amounting to approximately \$441,500 a year. A fully integrated IVR system would greatly reduce this amount in future years by making it easier to cancel trips and by calling customers with an automated reminder of their trip.

#### **SCOPE OF WORK:**

It is critical to implement the latest technology to assist with operational efficiencies and reduce the utilization of funds for trips that are not completed by customers. The benefits of IVR will be evaluated through ACCESS LYNX implementation to gauge how IVR for fixed-route service can benefit LYNX.

IVR implementation is becoming more common in the paratransit industry based on the benefits that can be provided with successful implementation as follows:

- reduce calls that require human responses
- increase trip completion rates
- reduce hold times for customers
- increase customer readiness thereby decreasing schedule delays
- reduce customer service personnel needs
- decrease rate of no-shows
- decrease costs of no-show trips

Dallas Area Rapid Transit (DART) implemented an IVR system that provides 24/7 access to paratransit customer information and ride requests in the Dallas area. It is estimated that the IVR system has saved in excess of \$274,000 in labor costs alone from 2004 through 2006. DART has had some form of IVR since 1997 but recently added full automation to achieve more of the savings noted above.

There is great potential for cost savings in paratransit operations, because the per passenger subsidy for providing one paratransit trip can be as much as 12 times greater than that of one fixed route trip. With the increase in elderly and disabled populations in Central Florida, finding innovative ways to reduce paratransit costs will become increasingly vital. For LYNX to continue to meet a growing need for public transportation services and continue to strive for the highest industry standards, systems such as IVR will be necessary.

The cost of IVR is far less than the benefits of acquiring and deploying this functionality to ACCESS LYNX customers, staff would like to proceed in releasing an RFP to obtain IVR. The financial and customer service benefits of IVR make it vital to the future of ACCESS LYNX services.

#### **RFP PROCESS**

The RFP's scope of work encompasses design and implementation of interfaces, the loading of operational data, installation and configuration of software, training, provision of documentation, and project management services through system acceptance and post-implementation support.

The selection process will consist of a determination of responsiveness and a Source Evaluation Committee (SEC) ordinal ranking. The SEC will evaluate all responsive proposals received under the solicitation.

The SEC will be comprised of representatives from the following:

LYNX Paratransit Operations Division (Project Lead)

LYNX Information Technology Division

LYNX Customer Service Division

LYNX Transit Advisory Committee

**MV** Transportation

#### **PROPOSED SOLICITATION SCHEDULE:**

Issuance of Request for Proposal

Due Date for Proposals

SEC meeting

Board Approval

Contract Negotiation and Award

November 2007

December 2007

January 2008

February 2008

March 2008

#### **DISADVANTAGE BUSINESS ENTERPRISE (DBE) PARTICIPATION:**

This project will include a Disadvantaged Business Enterprise (DBE) goal of 10.5%.

#### **FISCAL IMPACT:**

The total project cost of this activity is estimated at \$210,000. The project will be funded with approximately 30% Transportation Disadvantaged Capital Grant funds and the remaining 70% provided through federal funds.

#### Consent Agenda Item #6.B. i

To: LYNX Board of Directors

From: Lisa Darnall

CHIEF OPERATING OFFICER

William Hearndon (Technical Contact)

Phone: 407.841.2279 ext: 6036

**Item Name: Authorization to Extend Contracts** 

~ Authorization to execute first option year of Contract #04-016 with Quest, Inc., for paratransit eligibility functional assessment and fixed route travel

training services

Date: 10/25/2007

#### **ACTION REQUESTED:**

Staff is requesting the Board of Directors' authorization for the Chief Executive Officer (CEO) or designee to execute the first option year to Contract #04-016 with Quest, Inc., to provide Paratransit Functional Assessment and Travel Training services.

#### **BACKGROUND:**

In August 2004, an Invitation for Bid (IFB) for Paratransit Functional Assessment and Fixed Route Travel Training was released. The IFB was sent to multiple human services, social service, medical service, and other private providers within the tri-county area. Quest, Inc., the incumbent, was the sole respondent to the IFB.

Quest, Inc. was awarded a contract (#04-016) for Paratransit Functional Assessment and Fixed Route Travel Training for three years (expiring December 31, 2007), with two one-year renewal options. Quest, Inc. has been contacted and is willing to accept the first one-year renewal option with the existing contract terms.

Functional assessment is an in-person assessment that screens ACCESS LYNX applicants to ensure that they truly need paratransit service and cannot access the LYNX fixed route service. Travel training teaches those who are denied ACCESS LYNX eligibility and/or those who want to learn how to access the LYNX fixed route service.

By providing functional assessment and travel training services, LYNX is able to transition customers from our ACCESS LYNX service to our Fixed Route service. LYNX experiences a savings of approximately \$30 for each one-way passenger trip transitioned.

#### **FISCAL IMPACT:**

Quest, Inc. is reimbursed a flat monthly fee for functional assessment services and an hourly reimbursement for fixed route travel training services. Annual expenses of \$180,302 have been included in the FY2008 Professional Services Budget for Paratransit Operations.

#### Consent Agenda Item #6.B. ii

To: LYNX Board of Directors

From: Bert Francis

CHIEF FINANCIAL OFFICER

Blanche Sherman (Technical Contact)

Phone: 407.841.2279 ext: 6047

**Item Name: Authorization to Extend Contracts** 

~ Authorization to ratify the extension of the fuel contract for Ultra Low

Sulfur Diesel Fuel to Mansfield Oil Company

Date: 10/25/2007

#### **ACTION REQUESTED:**

Staff is requesting the Board of Directors' ratification of the Chief Executive Officer (CEO) action to exercise the first option period of six (6) months for the fuel contract for Ultra Low Sulfur Diesel Fuel to Mansfield Oil Company.

#### **BACKGROUND:**

In August 2002, the Board delegated authority to the CEO or designee to award bids and issue contracts for all future fuel purchases and waive the \$150,000 limit set in the Procurement Practices Administrative Rule 4. The Board took this action due to the high volatility of fuel prices when attempting to secure a fixed unit price for fuel over the term of a contract.

In February 2006, legal counsel recommended staff seek confirmation to the continued delegation of authority to the CEO due to the amount of time elapsed since the initial authority was granted. In March 2007, the LYNX Board ratified the CEO award of the fuel contract for Ultra Low Sulfur Diesel Fuel To Mansfield Oil Company for a six (6) month period. LYNX utilizes Number 2 Ultra Low Sulfur Diesel for its fleet of 290 buses.

Currently all buses are re-fueled at the South Street facility and LYNX Operating Center (LOC). The South Street facility has two (2) 20,000 gallon underground storage tanks for diesel fuel. We have an additional 60,000 gallon above ground storage capacity at the LOC. LYNX estimates that its annual diesel fuel usage for purposes of this contract would be 3,963,221 gallons.

The current contract with Mansfield Oil Company for Ultra Low Sulfur Diesel (USLD), Option 4 below, expired on September 30, 2007. The initial contract term was for a six-month period.

Option	NYMEX* 1	NYMEX 2	OPIS**	OPIS 4	OPIS 5	OPIS 6
Product	ULSD	ULSD	ULSD	ULSD	Bio-Diesel	Bio-Diesel
Contact Term	1 year	6 months	1 year	6 months	1 year	6 months
Pricing	Fixed Unit	Fixed Unit	OPIS +/-	OPIS +/-	OPIS +/-	OPIS +/-
Quantity	3,963,221	1,981,611	3,963,221	1,981,611	3,963,221	1,981,611
Mansfield C	oil Company:					
Total Cost	\$9,755,849	\$4,877,926	\$8,742,850	\$4,371,426	\$9,032,165	\$4,516,084
Unit Price	\$ 2.4593	\$ 2.4593				

<sup>\*</sup>NYMEX is New York Mercantile Exchange

We have executed the six-month contract option under the same terms. The will allow LYNX the opportunity to take advantage of any price declines after the summer months. LYNX is currently paying an average price of \$2.3877 net taxes for ULSD, which is extremely competitive compared to the open market price which fluctuates daily.

#### **FISCAL IMPACT:**

LYNX has \$11,050,358 included in the FY2008 amended operating budget to support this contract.

<sup>\*\*</sup>OPIS is Oil Price Information Service

#### Consent Agenda Item #6.C. i

To: LYNX Board of Directors

From: Lisa Darnall

CHIEF OPERATING OFFICER

Joe Cheney

(Technical Contact) **Blanche Sherman**(Technical Contact)

Phone: 407.841.2279 ext: 6036

**Item Name:** Miscellaneous

~ Authorization to purchase up to thirty-two replacement buses

Date: 10/25/2007

#### **ACTION REQUESTED:**

Staff is requesting the Board of Directors' authorization for the Chief Executive Officer (CEO) or designee to execute a contract with Gillig Corporation for the purchase of up to thirty-two replacement transit buses at a not-to-exceed price of \$11,654,917. The bus purchase will include a combination of 40-foot, 35-foot, and 29-foot buses to meet the service needs.

#### **BACKGROUND:**

In accordance with the Transit Development Plan (TDP), LYNX has a continuous need to acquire new buses to accommodate fleet requirements. Up to thirty-two buses will be purchased in this bus order to replace existing buses eligible for retirement. LYNX currently has an active fleet of 290 revenue vehicles of which 102 meet Federal Transit Administration (FTA) requirements for retirement.

In 2003, Hillsborough Area regional Transit (HART) developed an RFP for multi-year pricing for the purchase of transit buses, which allows the Florida Public Transportation Association Finance Corporation members and other Florida transit agencies to purchase transit buses on an as needed basis from Gillig Corporation under the contract administered by HART. This contract, also referred to as a "pooled procurement" contract, allows for reduced procurement time, lower and stabilized prices, and achieves production efficiencies from an established relationship with Gillig Corporation. This is the fifth multi-year contract made available for Florida transit agencies. There is an administrative fee of \$500 per bus up to twenty buses that will be paid to the Florida Public Transportation Association Finance Corporation. LYNX will order up to thirty-two buses and will pay the administrative fee on twenty buses. The contract term is for a five-year period, which began February 2, 2004 and ends February 1, 2009. The

cost of each unit is based on the current HART contract price under the multi-year contract, which is tied to the Producer Price Index (PPI) for Truck and Bus Bodies.

The breakdown of the current costs is as follows:

FY 2008 Bus Procurement Cost Estimates for Thirty-two Replacement Buses

Cost of twenty-two 40-foot buses, with all options (\$360,080)	\$7,921,760
Cost of nine 35-foot buses, with all options (\$355,475)	\$3,199,275
Cost of one 29-foot bus, with all options (\$336,627)	\$336,627
APC – five buses (\$13,855), includes pre-wiring	\$69,275
Pre-wire only for five buses (\$3,396)	\$16,980
Spare Parts Package	\$80,000
Florida Consortium Fee for twenty buses	\$10,000
Factory inspections/Pre-production meeting/Buy America meeting	\$21,000
Total cost for thirty-two buses	\$11,654,917

These spare parts are desired for the efficient operation of the new buses to ensure minimum equipment downtime during it infancy and during its normal service life.

#### **FISCAL IMPACT:**

LYNX federal funding for transit buses has been made available within LYNX' FY2008 capital budget for the purchase of thirty-two replacement transit buses. Accordingly, LYNX will issue a contract directly with Gillig and HART's contract number 20033-07-01 for up to thirty-two transit buses in an amount not to exceed \$11,654,917.

#### Consent Agenda Item #6.C. ii

To: LYNX Board of Directors

From: Lisa Darnall

**Chief Operating Officer** 

**Bert Francis** 

Chief Financial Officer **Blanche Sherman** (Technical Contact)

Phone: 407.841.2279 ext: 6036

**Item Name:** Miscellaneous

~ Authorization to amend the FY2008 Capital Budget

Date: 10/25/2007

#### **ACTION REQUESTED:**

Staff is requesting the Board of Directors' authorization to amend the FY2008 Capital Budget to include \$200,000 for matching funds for an Automated Vehicle Locator System (AVL).

#### **BACKGROUND:**

The requested budget amendment will allow LYNX to continue to participate in the Model Orlando Regionally Efficient Travel Management Coordination Center (MORE/TMCC) project and begin to build the infrastructure needed for a full Computer Aided Dispatch Automated Vehicle Locator (CAD/AVL) system. The uncertainty of LYNX moving forward with at least the AVL portion of the project could impact our current participation in the MORE-TMCC project as well as other projects.

There are two viable funding options.

\$200,000 from Operating Reserves \$200,000 utilizing existing State Infrastructure Bank (SIB) Loan Proceeds

It should be noted that SIB loan #2 originally included an allocation in the amount of \$300,000 specifically for Intelligent Transportation System (ITS), (CAD/AVL) but was subsequently reprogrammed for the LOC project. This amount would be utilized from proceeds of SIB loan #3.

The current unobligated balance in SIB loan #3 is \$4.5 million. This amount was intended to be utilized as a matching portion for TRIP funds for future bus needs as related to Commuter Rail Transit (CRT) requirements. This matching portion along with Transportation Regional Incentive Program (TRIP) funding would enable LYNX to purchase up to \$9,000,000 worth of buses or approximately 22 buses. This amount appears to be well in excess of the CRT requirement. In addition, we would request approval from the FDOT SIB program office to amend our loan agreement to utilize loan proceeds for CAD/AVL.

#### **FISCAL IMPACT:**

The \$200,000 needed to advance these two projects will be taken from reserves or utilized from proceeds of SIB loan #3.

#### Consent Agenda Item #6.C. iii

To: LYNX Board of Directors

From: Linda Watson

CHIEF EXECUTIVE OFFICER

**Edward Johnson** (Technical Contact)

Phone: 407.841.2279 ext: 6017

**Item Name:** Miscellaneous

~ Adoption of the Chief Executive Officer's annual appraisal and contract

extension

Date: 10/25/2007

#### **ACTION REQUESTED:**

Chairman of the Board of Directors is seeking the Board's adoption of the Chief Executive Officer's (CEO) annual appraisal and contract extension.

#### **BACKGROUND:**

At the June 2004 Board of Directors meeting, the LYNX governing board selected Ms. Linda Watson as the agency's Chief Executive Officer (CEO). At the time of appointment the CEO was awarded a three year contract that included certain negotiated benefits and requirements for an annual performance and compensation review. Consistent with the employment agreement, earlier this summer the Chairman of the Board authorized General Counsel to coordinate with each Board member to initiate the Fiscal Year 2006 and Fiscal Year 2007 performance and compensation appraisals.

Based upon the favorable review of the Board of Directors it is being recommended that the Chairman execute a two-year contract extension, an adjustment in the base salary compensation by 4% for each review period, as well as maintain similar benefits that are comparable to other LYNX employees.

#### **FISCAL IMPACT:**

The Board of Directors is approving a 4% increase in base salary compensation for each review period, which is consistent with all LYNX employees.

#### Action Agenda Item #7.A

To: LYNX Board of Directors

From: James McLawhorn

CHIEF GOVERNMENT AFFAIRS OFFICER

**Bryan Stutts** 

(Technical Contact) **Tricia Johnson**(Technical Contact)

Phone: 407.841.2279 ext: 6064

**Item Name: 2008 Legislative Priorities** 

Date: 10/25/2007

#### **ACTION REQUESTED:**

Approval of LYNX' state legislative priorities for the 2008 session.

#### **BACKGROUND:**

The regular session of the Florida Legislature is scheduled to begin on March 4, 2008. During the upcoming session, LYNX will have two types of issues on its agenda: appropriations and statutory. LYNX may adopt one of four positions on a given appropriation or proposed statute: support, oppose, take no position, or monitor.

#### PROPOSED 2008 STATE LEGISLATIVE PRIORITIES

#### **Support Change in Legislation for Use of Charter County Parity**

LYNX supports removal of the date January 1, 1984 from Charter County legislation. Currently, only seven counties in Florida are eligible for this referendum-based surtax. This potential funding, if passed by the voters, would be used for transportation projects and matching funds for TRIP, New Starts Transit and several other projects.

#### Support Authorization of \$2 Local Option Rental System Surtax

The voter-approved local option rental car surcharge of \$2 a day would generate \$40 million dollars for critical transportation projects in Central Florida. If used as a local match for the Transportation Regional Incentive Program (TRIP), this surtax could generate up to \$80 million dollars annually.

#### **Support Strengthening of Transportation Disadvantaged Coordination**

Support the Commission on the Transportation Disadvantaged in their efforts to strengthen Chp. 427, F.S. to include an alternative procurement policy. This will ensure that LYNX can continue to provide cost-effective rides through the coordinated system.

#### Support Increased Medicaid Funding for the Transportation Disadvantaged

The coordinated transportation disadvantaged system, of which Access LYNX is a part, needs adequate funding to fulfill its obligations to the most vulnerable citizens in our community. This can only be accomplished through increased funding earmarked for the coordinated system to achieve state-mandated level of service benchmarks.

#### **Support Executive Order # 07-126 Reduce Greenhouse Gas Emissions**

The Leadership by Example: Immediate Actions to Reduce Greenhouse Gas Emissions from Florida State Government order requires the state government to measure its own greenhouse gas emissions and develop a Governmental Carbon Scorecard. The state government is then to work to reduce its emissions 10% by 2012, 25% by 2017, and 40% by 2025. LYNX will seek transit-related funding that is supportive of these efforts.

#### **Monitor Commuter Rail Process**

LYNX must be a partner in efforts to establish a commuter rail line from Volusia County to Osceola County. LYNX supports the creation of the rail projects.

LYNX will continue to monitor transportation-related legislation to ensure transit efforts are not negatively influenced. Additionally, LYNX will support the legislative priorities of partner organizations that are consistent with the direction provided by the LYNX Board of Directors and that will advance the interests of our region.

#### **Information Item A**

To: LYNX Board of Directors

From: Linda Watson

CHIEF EXECUTIVE OFFICER

Pamela Durkin (Technical Contact) Kathy Dowell

(Technical Contact)

Phone: 407.841.2279 ext: 6017

Item Name: 2008 Schedule of LYNX Audit Committee and Board Meetings

Date: 10/25/2007

9:30 a.m. Audit Committee 10:30 a.m. Board Meeting or immediately following the Audit Committee meeting

October 25, 2007
December 6, 2007
January 24, 2008
February 28, 2008
March 27, 2008
April 24, 2008
May 22, 2008
June 26, 2008
July 24, 2008
August 28, 2008
September 25, 2008
October 23, 2008
No meeting in November
December 11, 2008

#### **Monthly Report A: Finance Report**

To: LYNX Board of Directors

From: Bert Francis

Chief Financial Officer **Blanche Sherman** (Technical Contact)

Phone: 407.841.2279 ext: 6047

**Item Name:** Monthly Financial Reports - August 2007

Date: 10/25/2007

Please find attached the monthly financial reports for the ten months ending August 31, 2007. LYNX' Statement of Revenues, Expenses, and Changes in Net Assets (Operating Statement) for the ten months ending August 31, 2007 reflect total revenue earned in the amount of \$95,231,141 and total expenses incurred in the amount of \$87,796,507 resulting in a net operating profit of \$7,434,634:

- Fixed route and Van Pool services resulted in an operating profit of \$6,251,779 for eleven months of operations.
- Paratransit services resulted in an operating profit of \$1,182,855 or the eleven months of operations.

#### Fixed Route Operations:

The fixed route positive results relate to lower than anticipated cost for LYNX' fixed route services. Interest income and miscellaneous revenues are higher than anticipated, contributing to the positive results for eleven months of the fiscal year. Personnel costs are under budget due to the existence of many vacant positions. The cost of fuel is also running considerably under budget. In addition, expenses relating to professional services and other services are not being accrued on a monthly basis and as such the amounts reported reflect only actual payments year-to-date. These amounts will be adjusted at year end to reflect the amount actually incurred during the fiscal year.

#### Paratransit Operations:

Regarding the paratransit operations, the positive results are due to lower than anticipated trip levels and related costs year-to-date. The trip levels are down due to the creation of a new HMO transportation provider and strict enforcement of the "no show" policy. We are closely monitoring the trip levels in order to ensure consistency with planned operating expenses. Also, LYNX' staff continues to oversee the operations of this program daily to ensure that the provider is in compliance with the required service performance standards and other contract obligations.

Overall, we anticipate positive results this year due to the related savings referred to above. However, we still have another month of activity in this fiscal year. We will also be making several year end adjustments to reflect amounts actually "incurred" during the year versus the amounts paid to date. As such, the projected net income is "preliminary" and un-audited at this time and is anticipated to be less than the year to date amount reported in the August Monthly Report.

# CENTRAL FLORIDA REGIONAL TRANSPORTATION AUTHORITY BALANCE SHEETS AUGUST 31, 2007 AND 2006 (UNAUDITED)

	 2007	_	2006
ASSETS			
CURRENT ASSETS:			
Cash and cash equivalents Receivables:	\$ 14,998,606	\$	13,886,910
Local, trade and operating assistance	8,668,583		6,029,603
Federal grants	6,544,200		4,559,080
State grants	1,786,245		1,050,923
Inventory	2,259,251		1,880,219
Prepaid expenses and other assets	865,221		523,697
Restricted cash and cash equivalents	 5,036,379		2,007,851
Total current assets	 40,158,485		29,938,283
NONCURRENT ASSETS:			
Restricted cash and cash equivalents	 5,714,032		9,547,510
Property and equipment: Land Buildings and shelters Revenue vehicles Furniture, Fixtures & Equipment	8,571,465 39,867,549 83,532,949 16,054,996		8,571,465 39,457,782 65,842,846 14,842,247
Leasehold improvements	 1,767,888		1,705,204
Total property and equipment	149,794,847		130,419,544
Less: accumulated depreciation	(76,920,064)		(66,943,844)
Construction in progress	 42,787,094		32,756,162
Net property and equipment	 115,661,877		96,231,862
Other assets	 926,468		1,017,079
Total noncurrent assets	 122,302,377		106,796,451
TOTAL ASSETS	\$ 162,460,862	\$	136,734,734

# CENTRAL FLORIDA REGIONAL TRANSPORTATION AUTHORITY BALANCE SHEETS AUGUST 31, 2007 AND 2006 (UNAUDITED)

	 2007	_	2006
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES:			
Accounts payable Accrued salaries and related taxes Accrued compensated absences Accrued self-insurance liability, current Leases payable, current Deferred operating revenue Deferred capital	\$ 4,385,679 2,098,336 2,958,426 1,209,079 - 7,216,277 2,434,832	\$	4,842,931 1,431,758 2,713,035 1,171,339 45,011 4,982,850 2,007,851
Total current liabilities	 20,302,629		17,194,775
NONCURRENT LIABILITIES:			
Leases payable, long-term	-		-
Loans payable	17,698,991		22,698,991
Accrued self-insurance liability, long-term	 1,754,567		1,905,497
Total noncurrent liabilities	 19,453,558		24,604,488
Total liabilities	 39,756,187		41,799,263
NET ASSETS:			
Invested in capital assets, net of related debt Restricted Unrestricted	 102,784,669 1,032,788 18,887,218		82,714,696 - 12,220,775
Total net assets	 122,704,675		94,935,471
TOTAL LIABILITIES AND NET ASSETS	\$ 162,460,862	\$	136,734,734

# CENTRAL FLORIDA REGIONAL TRANSPORTATION AUTHORITY STATEMENT OF REVENUES AND EXPENSES FOR THE MONTH OF AUGUST 2007 AND THE ELEVEN MONTHS ENDED AUGUST 31, 2007 (UNAUDITED)

	Year to Date			Mon		
	Budget	Actual	%	Budget	Actual	%
OPERATING REVENUES						
Customer Fares Contract Services:	\$ 18,144,046	\$ 17,593,213	97%	\$ 1,649,458	\$ 1,719,410	104%
Local Financial Assistance	8,600,791	8,329,817	97%	781,890	802,663	103%
Other Contractual Services	7,480,540	7,920,603	106%	680,048	967,980	142%
Advertising	2,174,999	2,096,163	96%	224,998	212,647	95%
Other Operating Income	423,447	550,180	<u>130</u> %	38,496	64,625	<u>168</u> %
Total Operating Revenues	36,823,823	36,489,976	<u>99</u> %	3,374,890	3,767,325	<u>112</u> %
NONOPERATING REVENUES						
Operating assistance grants:						
Federal	655,417	655,417	100%	59,584	59,584	100%
State of Florida	7,503,549	7,503,699	100%	682,140	682,140	100%
Local	40,329,492	38,208,430	95%	3,892,263	3,679,845	95%
Planning and other assistance grants:	, ,	, ,		, ,		
Federal - Commuter Rail Project	-	-	0%	-	-	0%
Federal - Other	10,254,093	9,154,820	89%	1,237,476	943,628	76%
State of Florida - Commuter Rail Project	-	· -	0%	-	-	0%
State of Florida - BRT Circulator Project	-	-	0%	-	-	0%
State of Florida - Other	2,330,389	1,966,426	84%	15,489	193,525	1249%
Local Matching - BRT Circulator Project	-	-	0%	-	-	0%
Local Matching - Other	197,750	43,585	22%	(194,750)	-	100%
Interest Income	595,293	1,207,708	203%	95,518	128,555	135%
Gain / (Loss) on Sale of Assets	-	1,080	N/A	-	-	N/A
Total Nonoperating Revenues	61,865,983	58,741,165	<u>95</u> %	5,787,720	5,687,277	<u>98</u> %
Fund Balance	<del>-</del>	<del>-</del>	<u>0</u> %	<u> </u>		<u>0</u> %
Total Revenues	98,689,806	95,231,141	<u>96</u> %	9,162,610	9,454,602	<u>103</u> %
OPERATING EXPENSES						
Salaries and Wages	34,160,462	33,086,371	97%	3,176,405	3,189,176	100%
Fringe Benefits	18,570,026	16,660,995	90%	1,733,541	1,631,359	94%
Purchased Transportation Services	15,119,660	14,376,374	95%	1,374,514	1,302,995	95%
Fuel	10,546,572	9,375,995	89%	822,253	1,039,518	126%
Other Materials and Supplies	5,057,554	4,428,639	88%	466,187	454,686	98%
Professional Services	3,287,577	1,504,579	46%	175,974	185,432	105%
Other Services	4,993,512	3,869,535	77%	537,335	406,017	76%
Lease and Miscellaneous Expenses	2,194,386	1,422,398	65%	420,903	117,055	28%
Casualty and Liability Insurance	1,576,705	1,670,938	106%	166,106	131,903	79%
Utilities	880,921	883,104	100%	80,082	69,454	87%
Taxes and Licenses	455,014	381,635	84%	41,365	44,894	109%
Interest Expense	173,635	135,944	<u>78</u> %	15,785	12,330	<u>78</u> %
Total Operating Expenses	97,016,024	87,796,507	90%	9,010,450	8,584,819	<u>95</u> %
OPERATING GAIN / (LOSS)	\$ 1,673,782	\$ 7,434,634	<u>444</u> %	\$ 152,160	\$ 869,783	<u>572</u> %

# CENTRAL FLORIDA REGIONAL TRANSPORTATION AUTHORITY FIXED-ROUTE AND VANPOOL SEGMENT STATEMENT OF REVENUE AND EXPENSES FOR THE MONTH OF AUGUST 2007 AND THE ELEVEN MONTHS ENDED AUGUST 31, 2007 (UNAUDITED)

		Budget	Year	to Date Actual	%		Mor Budget	nth of August Actual	%
OPERATING REVENUES									
Customer Fares	\$	17,025,421	\$	16,632,909	98%	\$	1,547,763	\$ 1,633,985	106%
Contract Services:									
Local Financial Assistance		8,600,791		8,329,817	97%		781,890	802,663	103%
Other Contractual Services		192,443	3	108,600	56%		17,492	(2)	0%
Advertising		2,174,999	)	2,096,163	96%		224,998	212,647	95%
Other Income	_	423,447	<u> </u>	550,180	<u>130</u> %		38,496	64,625	<u>168</u> %
Total Operating Revenues		28,417,101	<u> </u>	27,717,669	<u>98</u> %		2,610,639	2,713,918	<u>104</u> %
NONOPERATING REVENUES									
Operating assistance grants:									
Federal		655,417	7	655,417	100%		59,584	59,584	100%
State of Florida		7,503,549		7,503,699	100%		682,140	682,140	100%
Local		33,020,624	ļ	30,899,558	94%		3,227,825	3,015,403	93%
Planning and other assistance grants:								-	
Federal - Commuter Rail Project		-		-	0%		-	-	0%
Federal - Other		8,695,760	)	7,596,487	87%		1,095,812	801,962	73%
State of Florida - Commuter Rail Project		-		-	0%		-	-	0%
State of Florida - BRT Circulator Project		-		-	0%		-	-	0%
State of Florida - Other		2,330,389	)	1,966,426	84%		15,489	193,525	1249%
Local Matching - BRT Circulator Project		-		-	0%		-	-	0%
Local Matching - Other		197,750	)	43,585	22%		(194,750)	-	100%
Interest Income		595,293	3	1,207,708	203%		95,518	128,555	135%
Gain / (Loss) on the Sale of Assets		-		1,080	N/A	_	-		<u>N/A</u>
Total Nonoperating Revenues		52,998,782	2 _	49,873,960	<u>94</u> %	_	4,981,618	4,881,169	<u>98</u> %
Total Revenues		81,415,883	<u> </u>	77,591,629	<u>95</u> %	_	7,592,257	7,595,087	<u>100</u> %
OPERATING EXPENSES									
Salaries and Wages		33,843,651		32,834,566	97%		3,147,604	3,166,880	101%
Fringe Benefits		18,381,434		16,498,816	90%		1,716,398	1,619,040	94%
Purchased Transportation Services		3,668		1,574	43%		333	(2)	-1%
Fuel		9,028,027		7,977,854	88%		684,204	894,204	131%
Other Materials and Supplies		4,945,795		4,411,259	89%		456,027	454,564	100%
Professional Services		3,078,072	2	1,335,054	43%		156,928	164,902	105%
Other Services		4,987,462	2	3,867,629	78%		536,785	404,111	75%
Lease and Miscellaneous Expenses		2,181,088	3	1,412,760	65%		419,694	116,048	28%
Casualty and Liability Insurance		1,576,705	5	1,670,938	106%		166,106	131,903	79%
Utilities		820,993		835,853	102%		74,634	66,960	90%
Taxes and Licenses		402,971		357,603	89%		36,633	41,481	113%
Interest Expense		173,635	<u> </u>	135,944	<u>78</u> %		15,785	12,330	<u>78</u> %
Total Operating Expenses	_	79,423,501	<u> </u>	71,339,850	<u>90</u> %	_	7,411,131	7,072,421	<u>95</u> %
OPERATING GAIN / (LOSS)	\$	1,992,383	0 61	f 5 <b>8</b> ,251,779	<u>314</u> %	<u>\$</u>	181,126	\$ 522,666	<u>289</u> %

### CENTRAL FLORIDA REGIONAL TRANSPORTATION AUTHORITY PARATRANSIT SEGMENT

## STATEMENT OF REVENUE AND EXPENSES FOR THE MONTH OF AUGUST 2007 AND THE ELEVEN MONTHS ENDED AUGUST 31, 2007 (UNAUDITED)

	Ye	ear to Date		Month of Augu			
	Budget	Actual	%	Budget	Actual	%	
OPERATING REVENUES							
Customer Fares	\$ 1,118,625	\$ 960,304	86%	\$ 101,69	5 \$ 85,425	84%	
Contract Services:							
Local Financial Assistance	-	-	0%	-	-	0%	
Other Contractual Services	7,288,097	7,812,003	107%	662,55	6 967,982	146%	
Advertising	-	-	0%	-	-	0%	
Other Operating Income			<u>0</u> %		<del>-</del>	<u>0</u> %	
Total Operating Revenues	8,406,722	8,772,307	<u>104</u> %	764,25	1,053,407	<u>138</u> %	
NONOPERATING REVENUES							
Operating assistance grants:							
Federal	-	-	0%	-	-	0%	
State of Florida	-	-	0%	-	-	0%	
Local	7,308,868	7,308,872	100%	664,43	8 664,442	100%	
Planning and other assistance grants:					-		
Federal - Commuter Rail Project	-	-	0%	-	-	0%	
Federal - Other	1,558,333	1,558,333	100%	141,66	4 141,666	100%	
State of Florida - Commuter Rail Project	-	-	0%	-	-	0%	
State of Florida - BRT Circulator Project	-	-	0%	-	-	0%	
State of Florida - Other	-	-	0%	-	-	0%	
Local Matching - BRT Circulator Project	-	-	0%	-	-	0%	
Local Matching - Other	-	-	0%	-	-	0%	
Interest Income	-	_	0%	-	-	0%	
Gain / (Loss) on the Sale of Assets			<u>0</u> %			<u>0</u> %	
Total Nonoperating Revenues	8,867,201	8,867,205	<u>100</u> %	806,10	2 806,108	<u>100</u> %	
Total Revenues	17,273,923	17,639,512	<u>102</u> %	1,570,35	3 1,859,515	<u>118</u> %	
OPERATING EXPENSES							
Salaries and Wages	316,811	251,805	79%	28,80	1 22,296	77%	
Fringe Benefits	188,592	162,180	86%	17,14	3 12,319	72%	
Purchased Transportation Services	15,115,992	14,374,800	95%	1,374,18	1 1,302,997	95%	
Fuel	1,518,545	1,398,141	92%	138,04	9 145,314	105%	
Other Materials and Supplies	111,759	17,380	16%	10,16	0 122	1%	
Professional Services	209,505	169,524	81%	19,04	6 20,530	108%	
Other Services	6,050	1,906	N/A	55	0 1,906	N/A	
Lease and Miscellaneous Expenses	13,298	9,637	72%	1,20	9 1,007	83%	
Casualty and Liability Insurance	-	-	0%	-	-	0%	
Taxes and Utilities	59,928	47,251	79%	5,44	8 2,494	46%	
Interest Expense	52,043	24,033	<u>46</u> %	4,73	2 3,413	<u>72</u> %	
Total Operating Expenses	17,592,523	16,456,657	<u>94</u> %	1,599,31	9 1,512,398	<u>95</u> %	
OPERATING GAIN / (LOSS)	<u>\$ (318,600)</u>	\$ 1,182,855 of 52	<u>471</u> %	\$ (28,96	6) \$ 347,117	<u>1298</u> %	

#### **Monthly Report B: Monthly Travel Report**

To: LYNX Board of Directors

From: Linda Watson

CHIEF EXECUTIVE OFFICER

Blanche Sherman (Technical Contact)

Phone: 407.841.2279 ext: 6017

Item Name: Monthly Employee Travel Report

Date: 10/25/2007

Employee/ Department	Destination	Purpose	Departure and Return Dates	Agency Cost
James McLawhorn Gov'l Affairs	Washington, DC	Legislative trip	09/18-09/20/07	958
Randall Killgore Operations	Tampa, FL	Florida Transit Maint. Consortium	10/3/07	25
Gail Stewart Operations	Tampa, FL	Fl State Roadeo	10/03/07	-
Stanmira Bourova Planning	West Palm Beach, FL	2007 South Florida GIS Expo	10/04-10/05/07	194
Peggy Gies Marketing	Charlotte, NC	APTA Annual meeting	10/07-10/10/07	1,462
Edward Johnson Executive	Fort Lauderdale, FL	Florida Transportation Commission meeting	10/8-10/9/07	108
William Hearndon Paratransit	Los Angeles, CA	ADA Conference for Paratransit	10/23-10/26/07	1,231
Lisa Darnall Operations	Austin, TX	Int'l Roadeo Committee meeting	11/28-11/30/07	734
			TOTAL	4,712

#### **Monthly Report C: Planning Division Report**

To: LYNX Board of Directors

From: Lisa Darnall

CHIEF OPERATING OFFICER

Jennifer Stults
(Technical Contact)
Doug Jamison
(Technical Contact)
Sherry Zielonka
(Technical Contact)

Phone: 407.841.2279 ext: 6036

**Item Name: Planning Report** 

Date: 10/25/2007

#### Coordination

LYNX met with Florida Department of Transportation regarding the Commuter Rail feeder bus system and fare structure.

LYNX is providing information on future bus service plans to METROPLAN ORLANDO for assistance in developing future scenarios for their Long Range Transportation Plan.

#### **FlexBus**

LYNX executed the Joint Participation Agreement with the Florida Department of Transportation, which is now awaiting Florida Department of Transportation execution upon receipt of a letter from the City of Altamonte Springs.

Meetings continue with property owners regarding the location of stations on their property. LYNX has extended the work order with the consultant to provide adequate time for this effort.

#### **Geography Network**

There were 1,069 hits in September.

The front page of LYNX Geographic Network was updated with links to PDF maps for each Commissioner district in our service area. The maps contain information about the fixed route and paratransit services provided by LYNX for each area.

#### **Geographic Information Systems (GIS)**

LYNX' GIS Analyst, Mira Bourova was part of the organization committee for the First Central Florida GIS Workshop. According to Ric Dugger, Information Services Management and Technology Integration for Florida's John Scott Dailey Institute of Government at Florida State University: "The first ever CFGIS workshop seems to have been a great success. The program was meaningful, the vendor area and support was informative and valuable to all concerned, the facilities were classy, and the overall experience ranks as a home run." This event is part of the Central Florida GIS initiative to increase the coordination among the users of geographic information systems, provide support and guidelines for data development and applications sharing.

A project for updates of the bus stop information for the August bid was completed and data was distributed to the internal and external users.

GIS staff completed an internal review and evaluation for Florida Department of Transportation's (FDOT) Transportation Board Estimation and Simulation Tool (T-BEST) and Level of Service Planning (LOSPLAN) software modules. Presentation and reports have been generated for further discussion of possible implementation.

#### Grants

Staff has submitted the revised request for four additional buses from the Florida Department of Transportation (FDOT) Transportation Regional Incentive Program (TRIP) for FY 2008/09. The LYNX Board approved this amendment at last month's meeting.

Service Planning is beginning to package service requests for the grant application for the Job Access & Reverse Commute (JARC) and New Freedom Program (NFP) funds for the Orlando Urban Area.

Staff provided quarterly report data to Finance for distribution to funding partners. Additional information for grant updates and grant-related billing was also provided, to ensure continued funding of services.

#### **Intelligent Transportation Systems (ITS)**

LYNX will be hosting the 511 display in the LYNX Central Station terminal the week of October 22, 2007. This is a static display that circulates throughout the region to promote information about and use of the 511 phone system and 511fl.com internet system for real-time information on traffic. LYNX is an active participant as well, and can be accessed through this system, which has an easy to remember number.

#### **Requests**

- 4 Requests for information related to facilities park & ride lots, shelters, bus stops, and related amenities
- 6 GIS requests
- 23 Customer Concerns
- 3 Service-related requests
- 26 Requests for general information, including ridership, surveys and more
- 15 Nip-Its

#### **Service**

Staff began work on changing Link 12 as requested by Osceola County, proposed for implementation early next year pending construction of a new road at the Osceola Health Department in Kissimmee. These improvements include replacing the existing Link 12 Buenaventura Lakes/Boggy Creek with Links 428 East Osceola Parkway/Boggy Creek and 429 Buenaventura Lakes. These changes will establish new service into the Osceola County Health Department in Kissimmee.

In Seminole County, Planning is conducting a public comment period on the proposed discontinuance of Link 33 Midway/Sanford Airport, due to Seminole County's decision to cease funding for this service.

Planning has also begun efforts to conduct a system-wide review in FY 2008. Planning is working with Urban Transportation Associates (UTA) to acquire and install an additional 20 automatic passenger counters (APC) by November 2007. As part of this effort, Planning is improving the accuracy of bus stop and stop pattern data to improve the quality of APC reports. Planning has constructed a new route fare revenue and cost forecasting tool for use in determining the financial impact of any proposed route service changes as part of the system-wide review.

#### **Shelters and Related Passenger Amenities**

LYNX met with Orange County and the Florida Department of Transportation (FDOT) to determine the process for Orange County to approve shelter sites that will be installed in FDOT right-of-way. These site plan approvals will then be submitted to FDOT to satisfy their requests. Orange County is reviewing internally the process and procedure to ensure that they meet the needs of both LYNX and FDOT.

Staff is examining potential shelters sites for the next installation work order and is coordinating the design of the future Osceola Square Mall Superstop with the mall and the City of Kissimmee.

#### **Training**

Service Planning hosted a training session on how a bid is conducted with the LYNX Running Time Committee.

Planning staff has begun LYNX Service Excellence Training.

Tim May attended the Florida Department of Transportation District 5 workshop on Level of Service (LOS) September 19 - 20, 2007. The workshop focused on new software for roadway level of service to include auto/bus/bike/pedestrian.

#### **Travel Management Coordination Center (TMCC)**

The needs and information on current operations has been collected from all partner agencies and is being complied into the Concept of Operations document, one of the project deliverables. The draft document will be reviewed by the team and the Federal Transit Administration in November. The Federal Transit Administration will also conduct a mid-term project site visit during November.

#### **Public Hearings**

Planning staff, in conjunction with members of the Finance and Marketing staff, will be holding public hearings in all three counties regarding the proposed fare increase. In addition, staff will be holding public hearings on the proposed elimination of Link 33. The hearing for Link 33 will be held in Seminole County only. Advertisements have been published in the Orlando Sentinel, The Orlando Times, and La Presna. In addition, staff is advertising the hearings on our website, on all buses, at the LYNX Central Station Customer Service window, as well as the LYNX Central Station 2<sup>nd</sup> floor reception area. The general public is invited to comment on both the proposed fare increase and the proposed elimination of Link 33 at the hearings in front of the general public, and/or privately to a court reporter who will be in attendance at all hearings, via our website, public comment cards, as well as through a special "Voice Mail Hotline" established by our Information Technology Department. The "Voice Mail Hotline" will be available in both English and Spanish. The public comment period for both the proposed fare increase and the proposed elimination of Link 33 will run from October 24, 2007 through November 30, 2007. A copy of the hearing schedule is below:

Fare Adjustment Public Hearings -- Date, Time & Location:

DATE/TIME: October 24, 2007, Wednesday 10:00 AM – 1:00 PM

LOCATION: LYNX Central Station, 2nd Floor Board Room

455 N. Garland Avenue Orlando, FL 32801

DATE/TIME: October 24, 2007, Wednesday 4:00 PM – 7:00 PM LOCATION: LYNX Central Station, 2nd Floor Board Room

455 N. Garland Avenue Orlando, FL 32801 DATE/TIME: October 25, 2007, Thursday 4:00 PM – 7:00 PM

LOCATION: Kissimmee City Hall, Council Chambers

101 Church Street Kissimmee, FL 34741 (Served by Link 4)

DATE/TIME: October 30, 2007, Tuesday 4:00 PM – 7:00 PM

LOCATION: Seminole County Administration Building, Commission Chambers

1101 East First Street Sanford, FL 32771 (Served by Link 34)

**Link 33 Service Elimination Public Hearing – Date, Time & Location:** 

DATE/TIME: October 30, 2007, Tuesday 4:00 PM – 7:00 PM

LOCATION: Seminole County Administration Building, Commission Chambers

1101 East First Street Sanford, FL 32771 (Served by Link 34)

### **Monthly Report D: Ridership Report**

To: LYNX Board of Directors

From: Lisa Darnall

CHIEF OPERATING OFFICER

Jennifer Stults (Technical Contact) Terry Jordan

(Technical Contact)

Eric Smith

(Technical Contact)

Phone: 407.841.2279 ext: 6036

**Item Ridership Report** 

Name:

Date: 10/25/2007

#### **August 2007 Final**

# All Services (Fixed Route, Special Shuttles, Access LYNX and VanPlan) – Comparison to Prior Year

	August 2006	August 2007	Percentage +/-
Total Monthly	2,269,111	2,392,861	5.5%
Average Weekday	83,344	87,839	5.4%
Annual Ridership	23,187,748	23,873,422	3.0%
Number of Weekdays	23	23	0.0%

August 2007 experienced a system-wide ridership total of 2,392,861, showing an increase of 5.5% from the 2,269,111 boardings recorded in August 2006. Average weekday boardings are up by 5.4% (4,495 additional riders) from the previous year. **System-wide year to date ridership is 23,873,422, up by 3.0% from last year's 23,187,748**.

Fixed Route - Comparison to Prior Year

	August 2006	August 2007	Percentage +/-
Total Monthly	2,204,705	2,324,994	5.5%
Average Weekday	80,899	85,140	5.2%
Annual Ridership	22,492,412	23,159,748	3.0%
Number of Weekdays	23	23	0.0%

Fixed route ridership for August 2007 totaled 2,324,994, reflecting an increase of 5.5% when compared to the 2,204,705 passengers carried in August 2006.

**Fixed Route – Comparison to Prior Month** 

	July 2007	August 2007	Percentage +/-
Total Monthly	2,112,235	2,324,994	10.1%
Average Weekday	81,140	85,140	4.9%
Number of Weekdays	21	23	9.5%

Comparisons of August 2007 to the prior month's boardings (July 2007) reflect an increase of 10.1% (212,759 riders). August 2007 also saw an increase of 4.9% in the average number of passengers riding per weekday (a difference of 4,000 riders) when compared to the average weekday ridership for July 2007 of 81,140.

- Link 204 Clermont Express average weekday ridership for August 2007 is up 21.4% from July 2007.
- Link 405 Apopka Circulator average weekday for August 2007 is up 28.1% from July 2007, however, summer school was not in session in July.
- Link 414 UCF Alafaya-Waterford Lakes Circulator average weekday ridership for August is up 13.0% from July 2007.

#### **Individual Fixed Route Comparison to Prior Year**

Comparisons of individual route ridership during August 2007 show 5 routes to have experienced a decline in ridership greater than 10% when compared to August 2006.

While Link 44 Clarcona / Zellwood shows an increase of only 1.5% from July 2007, Link 405 Apopka Circulator has picked up the old Link 44's alignment in Apopka and has 7552 riders for August 2007. When these two are combined they show an increase of 45.7% total monthly ridership over Link 44 in August 2006. Average weekday ridership in Apopka (Links 44 and 405) has increased 46.7% over August 2006. This translates to an additional 304 daily riders over previous year.

While ridership on some of the 300's is down, the new Link 305 and the realignment of Link 50 and 56 have picked up much (if not all) of those apparent decreases. Total ridership to Disney is a better indicator of service performance as route alignments have changed to such extent as to make direct comparisons by route difficult. When all Disney service is taken into account (300's, 50, & 56) there is actually an increase of 18.6% over prior year, or an additional 652 average weekday riders.

Routes 54 and 47, Old Winter Garden Rd and Oviedo respectively, both show significant decreases for August 2007 when compared to previous year. These decreases are believed to be due to service changes on August 19<sup>th</sup> and school for both counties (including UCF) starting at least two weeks later in 2007 than in 2006.

#### **Route Decreases Greater Than 10%**

- Link 47 Oviedo (-19.4%)
- Link 300-305 Downtown Disney Direct (-17.7%)
- Link 36 Lake Richmond (-13.7%)
- Link 54 Old Winter Garden Rd. (-10.8%)
- Link 5 Lake George/Fort Gatlin (-10.7%)

In contrast, August 2007 produced 13 routes with increases of 10% or greater when compared to August 2006. Link 55 – West U.S. 192/Orange had the second greatest increase of 26.9%; this is thought to be primarily due to the extension of service to the Four Corners Wal-Mart.

Link 8 shows a 17.0% increase over previous year. This translates to an increase of over 1190 riders on the average weekday. This increase correlates directly to the improvement of Link 8's headways to 10 minutes with the April Bid Change.

#### **Route Increases Greater Than 10%**

- Link 56 West U.S. 192/Magic Kingdom (+30.8%)
- Link 55 West U.S. 192/Orange Lake (+26.9%)
- Link 45 Lake Mary (+26.7%)
- Link 57 John Young Pkwy. (+25.3%)
- Link 33 Midway/Sanford Airport (+20.6%)
- Link 50 Downtown Orlando/Magic Kingdom (+19.8%)
- Link 2 Colonialtown (+18.3%)
- Link 8 W. Oak Ridge Rd./Int'l Dr. (+17.0%)
- Link 1 N Orange Ave./Altamonte Mall (+14.8%)
- Link 24 Millenia (+14.7%)
- Link 43 Central Florida Pkwy. (+12.9%)
- Link 30 Colonial Dr. Crosstown (+11.6%)
- Link 26 Pleasant Hill Rd./Poinciana (+10.5%)

#### **PickUpLine**

For August 2007, PickUpLine ridership was 215 one-way passenger trips.

# LYNX MONTHLY RIDERSHIP AUGUST 2007 FINAL

Service Mode	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	TOTAL YEAR
LYMMO	104,537	102,808	100,230	102,502	95,244	99,012	93,260	94,228	87,540	88,422	109,469		1,077,252
VOTRAN 100%	1,390	1,185	916	1,125	963	1,057	1,153	1,317	1,579	1,244	1,542		13,471
All Other Links	2,012,423	1,877,646	1,890,701	2,051,408	1,853,218	2,063,828	1,982,224	2,076,640	2,025,080	2,022,569	2,213,983		22,069,720
Total Fixed Route	2,117,655	1,981,639	1,991,847	2,155,035	1,949,425	2,163,897	2,076,637	2,172,185	2,114,199	2,112,235	2,324,994		23,159,748
Special Shuttles	238	93	170	19,222	248	66	152	2,054	55	523	65		22,886
Access LYNX	45,336	44,859	43,911	45,141	42,674	47,154	45,038	47,820	47,359	47,268	50,510		507,070
VanPlan	17,579	16,548	14,178	17,066	16,509	18,338	17,579	18,116	14,982	15,531	17,292		183,718
TOTAL	2,180,808	2,043,139	2,050,106	2,236,464	2,008,856	2,229,455	2,139,406	2,240,175	2,176,595	2,175,557	2,392,861		23,873,422
			•	•			•			•			Final

# % Change From Fiscal Year 2006 To Fiscal Year 2007

Service Mode	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	TOTAL YEAR
LYMMO	5.9%	5.4%	4.1%	12.7%	2.2%	-5.5%	-3.8%	-7.8%	-13.9%	-9.5%	-2.1%		-1.3%
VOTRAN 100%	7.7%	5.7%	4.9%	3.0%	6.4%	-24.6%	-2.4%	-4.8%	9.0%	-9.5%	7.8%		-0.2%
All Other Links	3.9%	-2.2%	-4.3%	9.7%	1.0%	1.8%	4.1%	4.5%	4.2%	6.1%	5.8%		3.1%
Total Fixed Route	4.0%	-1.8%	-3.9%	9.9%	1.1%	1.5%	3.8%	4.0%	3.4%	5.4%	5.5%		3.0%
Special Shuttles		-99.1%	-99.0%	-22.9%	195.2%	17.9%	11.8%	295.8%	17.0%	2390.5%	75.7%		-57.5%
Access LYNX	1.4%	-1.1%	2.7%	5.6%	6.2%	2.9%	10.3%	7.2%	7.1%	12.8%	8.5%		5.7%
VanPlan	40.9%	34.4%	9.2%	19.6%	16.3%	11.0%	21.5%	12.9%	-2.9%	2.2%	-3.0%		13.6%
TOTAL	4.2%	-2.1%	-4.4%	9.5%	1.3%	1.6%	4.0%	4.2%	3.4%	5.5%	5.5%		3.0%

### Fiscal Year 2006

Service Mode	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	TOTAL YEAR
LYMMO	98,726	97,582	96,276	90,962	93,232	104,808	96,949	102,166	101,618	97,651	111,862	103,823	1,195,655
VOTRAN 100%	1,291	1,121	873	1,092	905	1,401	1,181	1,384	1,449	1,374	1,430	1,205	14,706
All Other Links	1,937,622	1,920,566	1,975,403	1,869,830	1,834,244	2,026,533	1,904,243	1,986,650	1,943,254	1,906,376	2,092,485	1,974,421	23,371,625
Total Fixed Route	2,036,671	2,018,428	2,071,897	1,961,065	1,927,702	2,131,691	2,001,487	2,089,162	2,045,234	2,004,370	2,204,705	2,078,545	24,570,957
Special Shuttles	0	10,513	17,536	24,932	84	56	136	519	47	21	37	68	53,949
Access LYNX	44,703	45,345	42,751	42,756	40,178	45,846	40,846	44,621	44,222	41,905	46,551	44,800	524,524
VanPlan	12,478	12,312	12,988	14,271	14,192	16,524	14,474	16,042	15,432	15,200	17,818	15,156	176,887
TOTAL	2,093,852	2,086,598	2,145,172	2,043,024	1,982,156	2,194,117	2,056,943	2,150,344	2,104,935	2,061,496	2,269,111	2,138,569	25,326,317

#### LYNX AVERAGE DAILY AUGUST 2007 FINAL

Service Mode	Day	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YEARLY AVG
LYMMO	Wkday	3,822	4,339	4,348	4,154	4,089	4,053	3,897	3,933		3,756	4,384		4,052
	Sat	1,112	1,847	1,824	1,634	2,505	1,326	1,780	1,091	984	1,158	1,139		1,491
	Sun	753	862	691	917	861	807	862	667	704	818	1,023		815
VOTRAN 100%	Wkday	63	54	46	51	48	48	55	60	69	59	67		56
All Other Links	Wkday	76,466	73,964	73,310	76,915	76,596	76,289	77,641	78,033	78,177	77,384	80,756		76,866
	Sat	50,102	47,340	52,073	53,614	51,287	52,459	52,047	52,636	52,559	52,646	56,873		52,149
	Sun	28,401	26,676	26,948	29,097	29,279	29,504	28,944	30,140	30,536	31,363	32,467		29,396
Total Fixed Route	Wkday	80,304	78,316	77,669	81,069	80,685	80,342	81,538	81,966	81,977	81,140	85,140		80,922
	Sat	51,214	49,187	53,897	55,248	53,792	53,785	53,827	53,727	53,543	53,804	58,012		53,640
	Sun	29,154	27,538	27,639	30,014	30,140	30,311	29,806	30,807	31,240	32,181	33,490		30,211
Access LYNX	Wkday	1,893	1,794	1,739	1,780	1,907	1,899	1,901	1,877	1,983	1,906	1,975		1,878
	Sat	727	764	801	778	801	801	816	791	842	828	867		801
	Sun	367	468	527	339	332	343	369	372	378	405	406		392
VanPlan	Wkday	762	711	613	770	771	787	780	747	677	667	724		728
	Sat	151	135	138	91	144	123	163	128	88	105	105		125
	Sun	143	90	98	51	125	103	111	104	81	88	53		95
TOTAL	Wkday	82,959	80,821	80,021	83,619	83,363	83,028	84,219	84,590	84,637	83,713	87,839		83,528
LYNX	Sat	52,092	50,086	54,836	56,117	54,737	54,709	54,806	54,646	54,473	54,737	58,983		54,566
SERVICES	Sun	29,664	28,096	28,264	30,404	30,597	30,757	30,286	31,283	31,698	32,674	33,949		30,698
_	·		·					·	·				·	Final

# % Change From Fiscal Year 2006 TO Fiscal Year 2007

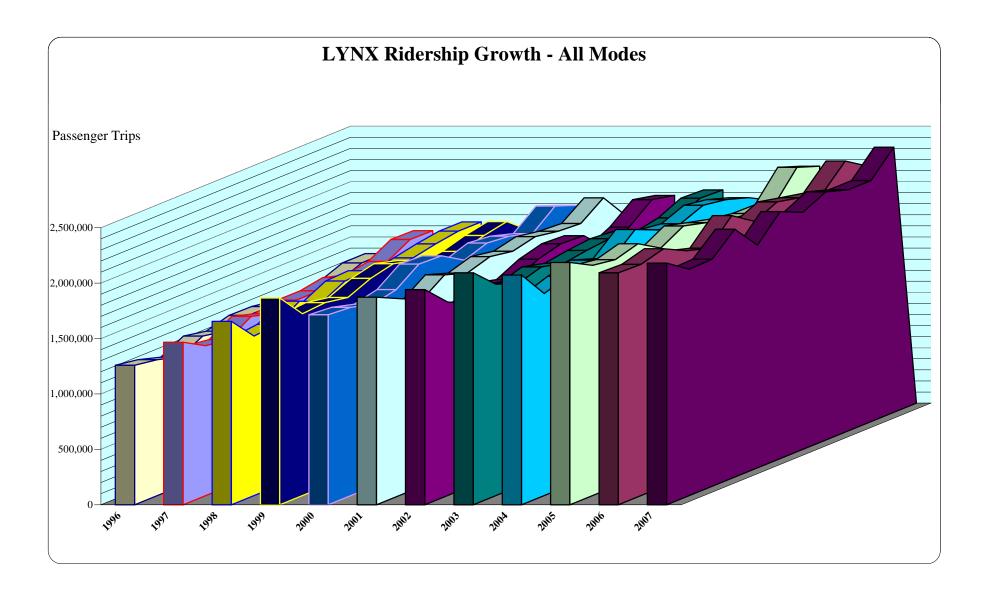
Service Mode	Day	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YEAR
LYMMO	Wkday	-8.5%	3.9%	40.7%	11.7%	-4.1%	-2.2%	-9.3%	-7.5%	-10.7%	-11.6%	-3.1%		-2.4%
	Sat	-24.3%	18.2%	103.8%	17.8%	112.1%	-11.4%	29.3%	-2.2%	-19.9%	-8.0%	0.4%		16.8%
	Sun	2.0%	19.9%	2.2%	28.6%	6.4%	-7.2%	5.1%	-19.0%	-8.6%	-3.9%	24.1%		3.9%
VOTRAN 100%	Wkday	3.0%	-3.8%	15.6%	-1.7%	6.5%	-21.1%	-6.9%	-4.8%	9.0%	-13.9%	4.8%		-2.4%
All Other Links	Wkday	4.3%	-1.7%	15.0%	9.3%	0.1%	2.7%	2.6%	5.0%	6.0%	6.5%	5.8%		4.3%
	Sat	0.9%	-6.3%	23.4%	8.3%	4.3%	3.1%	2.8%	2.7%	3.5%	-1.0%	6.7%		3.9%
	Sun	-4.4%	-3.3%	16.0%	18.1%	8.7%	3.7%	5.0%	2.7%	4.0%	0.4%	7.7%		4.3%
Total Fixed Route	Wkday	3.7%	-1.4%	16.2%	9.4%	-0.1%	2.4%	2.0%	4.3%	5.1%	5.4%	5.2%		3.9%
	Sat	0.2%	-5.6%	25.0%	8.6%	6.9%	2.7%	3.5%	2.6%	3.0%	-1.2%	6.5%		4.2%
	Sun	-4.3%	-2.7%	15.6%	18.4%	8.7%	3.4%	5.0%	2.1%	3.6%	0.3%	8.2%		4.3%
Access LYNX	Wkday	0.7%	-3.7%	0.7%	2.1%	5.6%	-10.5%	7.1%	7.0%	9.0%	9.4%	7.6%		2.7%
	Sat	-2.0%	-0.7%	9.4%	6.3%	11.3%	3.3%	12.1%	7.2%	11.6%	11.6%	13.6%		7.4%
	Sun	20.1%	38.8%	78.2%	19.9%	17.8%	1.0%	15.1%	11.6%	19.2%	31.8%	26.1%		24.0%
VanPlan	Wkday	40.1%	35.2%	12.3%	30.3%	36.0%	32.5%	36.1%	30.2%	21.1%	15.6%	18.8%		27.4%
	Sat	9.4%	2.3%	10.4%	-44.5%	-4.6%	-25.9%	3.7%	-30.7%	-39.9%	-32.9%	-27.4%		-16.4%
	Sun	98.6%	8.4%	18.1%	-58.0%	-12.6%	-29.9%	-17.9%	-38.5%	-44.1%	-40.1%	-70.4%		-25.1%
TOTAL	Wkday	3.8%	-1.2%	15.8%	9.4%	0.3%	2.3%	2.3%	4.6%	5.3%	5.6%	5.4%		4.1%
LYNX	Sat	0.2%	-5.5%	24.7%	8.4%	6.9%	2.6%	3.7%	2.6%	3.0%	-1.1%	6.5%		4.2%
SERVICES	Sun	-3.8%	-2.2%	16.4%	18.1%	8.7%	3.2%	5.0%	2.0%	3.6%	0.4%	7.9%		4.4%

#### Fiscal Year 2006

Service Mode	Day	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	AVG DAILY FOR YEAR
LYMMO	Wkday	4,176	4,178	3,091	3,720	4,264	4,145	4,298	4,254	4,256	4,251	4,523	4,689	4,154
	Sat	1,469	1,562	895	1,387	1,181	1,497	1,377	1,116	1,228	1,259	1,135	1,206	1,276
	Sun	738	719	676	713	809	870	820	823	770	851	824	802	785
VOTRAN 100%	Wkday	61	56	40	52	45	61	59	63	63	69	64	60	58
All Other Links	Wkday	73,284	75,246	63,736	70,343	76,485	74,297	75,654	74,303	73,742	72,684	76,360	78,195	73,694
	Sat	49,640	50,522	42,215	49,487	49,154	50,882	50,612	51,230	50,768	53,188	53,321	51,109	50,177
	Sun	29,711	27,589	23,225	24,635	26,926	28,457	27,562	29,344	29,372	31,235	30,133	29,928	28,176
Total Fixed Route	Wkday	77,475	79,438	66,837	74,076	80,760	78,457	79,967	78,573	78,014	76,952	80,899	82,899	77,862
	Sat	51,109	52,084	43,110	50,874	50,335	52,379	51,989	52,346	51,996	54,447	54,456	52,315	51,453
	Sun	30,449	28,308	23,901	25,348	27,735	29,327	28,382	30,167	30,142	32,086	30,957	30,730	28,961
Access LYNX	Wkday	1,879	1,863	1,726	1,743	1,806	2,121	1,775	1,754	1,819	1,742	1,835	1,877	1,828
	Sat	741	770	732	732	720	776	728	738	754	742	763	760	746
	Sun	306	337	296	283	282	340	321	333	317	307	322	343	316
VanPlan	Wkday	544	526	546	591	567	594	573	574	559	577	610	596	571
	Sat	138	132	125	164	151	166	157	184	147	156	144	124	149
	Sun	72	83	83	122	143	147	135	169	144	147	179	101	127
TOTAL	Wkday	79,898	81,827	69,109	76,410	83,133	81,172	82,315	80,901	80,392	79,271	83,344	85,372	80,262
LYNX	Sat	51,988	52,986	43,967	51,770	51,206	53,321	52,874	53,268	52,897	55,345	55,363	53,199	52,349
SERVICES	Sun	30,827	28,728	24,280	25,753	28,160	29,814	28,838	30,669	30,603	32,540	31,458	31,174	29,404

# ROUTE RIDERSHIP REPORT

							Change Aug 2007
		FY 2006 Average		% Change from Jul		% Change From	From FY 2006 Average Monthly
Link No	Route	Monthly Ridership	Jul-2007	07 to Aug 07	Aug-2007	Previous Year	Ridership
1	N Orange Ave./Altamonte Mall	17,469	14,783	47.0%	21,730	14.8%	24.4%
3	Colonialtown  Lake Margaret	3,604 17,641	3,790 17,460	27.1% 18.6%	4,817 20,706	18.3% 7.9%	33.7% 17.4%
4	South U.S. 441/Kissimmee	145,446	157,151	7.0%	168,073	4.1%	15.6%
5	Lake George/Fort Gatlin	4,743	3,901	18.0%	4,604	-10.7%	-2.9%
6	Dixie Belle	16,591	15,444	9.1%	16,848	-2.7%	1.6%
8	S. Orange Ave./Florida Mall W. Oak Ridge Rd./Int'l Dr.	24,339 159,501	25,159 190,916	8.9% 8.2%	27,397 206,551	5.3% 17.0%	12.6% 29.5%
9	N. Orange Ave./Rosemont	30,389	29,107	7.7%	31,342	0.4%	3.1%
10	East U.S. 192/St. Cloud	19,996	20,411	-6.8%	19,022	-8.5%	-4.9%
11	S. Orange Ave./OIA	33,633	33,218	11.7%	37,098	2.4%	10.3%
12	Buenaventura Lks/Boggy Ck	7,150	5,615	35.8%	7,624	-0.1%	6.6%
13	University of Central Florida Princeton Street/Plymouth Apts.	32,961 5,906	32,056 5,448	7.3%	36,697 5,843	0.8% -6.6%	11.3% -1.1%
15	Curry Ford Rd./V.C.C. East	47,878	41,140	10.8%	45,565	-6.8%	-4.8%
16	College Park/The Meadows	10,076	7,573	35.6%	10,267	-5.7%	1.9%
17	North U.S. 441/Apopka	52,533	46,761	12.8%	52,737	-5.4%	0.4%
18 19	S. Orange Ave./Kissimmee Richmond Heights	35,465 29,411	36,148 26,549	14.4% 14.4%	41,338 30,369	3.2% -2.6%	16.6% 3.3%
20	Malibu/Pine Hills	67,682	62,256	9.7%	68,304	-2.6% -4.3%	0.9%
200	Volusia Express	1,225	1,244	24.0%	1,542	7.8%	25.9%
204	Clermont Express	N/A	1,295	33.0%	1,722	N/A	N/A
209	UCF/Downtown Orlando Late Night Shuttle	N/A	N/A	N/A	N/A	N/A	N/A
21 22	Carver Shores/Tangelo Park Richmond Estates	82,910 26,883	89,705 23,425	5.5% 18.3%	94,618 27,706	3.4%	14.1% 3.1%
23	Winter Park/Forest City	26,274	22,709	9.8%	24,939	-6.8%	-5.1%
24	Millenia	9,663	10,922	11.1%	12,132	14.7%	25.6%
25	Silver Star Rd.	71,884	65,464	22.1%	79,952	5.5%	11.2%
26	Pleasant Hill Rd./Poinciana	15,658	16,764	15.5%	19,361	10.5%	23.6%
27 28	Plant St./Oakland E. Colonial Dr./Azalea Park	7,161 43,586	7,150 43,487	7.6% 10.9%	7,695 48,214	0.6% 4.6%	7.5% 10.6%
29	E. Colonial Dr./Goldenrod	41,211	42,810	4.4%	44,673	1.0%	8.4%
30	Colonial Dr. Crosstown	50,240	45,025	26.8%	57,085	11.6%	13.6%
300-305	Downtown Disney Direct	17,554	17,128	0.4%	17,195	-17.7%	-2.0%
31 32	Lymmo Union Park/Bithlo	97,823 4,604	88,422 4,753	23.8% 10.8%	109,469 5,264	-2.1% -3.7%	11.9% 14.3%
33	Midway/Sanford Airport	2,284	2,508	25.8%	3,156	20.6%	38.2%
34	Sanford/Goldsboro	7,900	7,605	12.5%	8,553	-4.1%	8.3%
36	Lake Richmond	23,852	19,515		23,768		
37	Park Promenade Plaza/Florida Mall	62,827	71,734	3.1%	73,947	8.9%	17.7%
38	Downtown Orlando/Int'l Dr. U.S. 17-92/Sanford	15,033 60,891	16,791 62,116	-3.4% 8.9%	16,212 67,616	6.4% 9.1%	7.8% 11.0%
40	Americana/Universal Orlando	34,710	43,750	3.2%	45,167	9.6%	30.1%
405	Apopka Circulator	N/A	5,706	32.4%	7,552	N/A	N/A
41	S.R. 436 Crosstown	124,447	131,686	8.7%	143,166	9.8%	15.0%
414	UCF Alafaya/Waterford Lakes International Dr./OIA	N/A 79,991	5,524 89,546	22.0% 2.5%	6,741 91,829	N/A 1.5%	N/A 14.8%
43	Central Florida Pkwy.	13,146	14,169	21.3%	17,186	12.9%	30.7%
44	Clarcona/Zellwood	17,985	14,483	19.6%	17,315	1.5%	-3.7%
45	Lake Mary	4,329	5,550	9.5%	6,079	26.7%	40.4%
46	W. S.R. 46/Seminole Towne Ctr.	13,662	13,937	0.3%	13,978	-2.0%	2.3%
48	Oviedo W. Colonial Dr./Park Promenade	4,267 48,997	4,447 46,911	-12.0% 8.7%	3,913 50,982	-19.4% -1.0%	-8.3% 4.1%
49	W. Colonial Dr./Pine Hills	50,091	44,729	16.3%	52,004	-6.0%	3.8%
50	Downtown Orlando/Magic Kingdom	40,376	50,417	6.6%	53,756	19.8%	33.1%
51	Conway/OIA	33,708	30,958	15.1%	35,645	-0.4%	5.7%
52 53	Pine Castle/Tradeport Story Rd./Tildenville	5,573 9,016	5,123 8,042	17.4%	6,012 9,025	1.3% -5.5%	7.9% 0.1%
53	Old Winter Garden Rd.	14,034	13,968	12.2% -4.6%	13,320	-5.5% -10.8%	-5.1%
55	West U.S. 192/Orange Lake	32,173	53,728	-3.7%	51,723	26.9%	60.8%
56	West U.S. 192/Magic Kingdom	34,876	53,868	1.6%	54,727	30.8%	56.9%
57	John Young Pkwy.	15,081	17,452	21.0%	21,123	25.3%	40.1%
58 99	Shingle Creek Farebox Errors	164 15,234	2,357 21,670	0.7% -2.3%	2,373	1411.5%	1346.2% 39.0%
	Parcoux Eliuis	· ·			21,169	-4.4% <b>5.50</b> /-	
Total		2,023,734	2,113,479	10.1%	2,326,536	5.5%	15.0%



# **Monthly Report E: Marketing Report**

To: LYNX Board Of Directors

From: Peggy Gies

CHIEF MARKETING OFFICER

Courtney Miller (Technical Contact) Deborah King

(Technical Contact)

Phone: 407.841.2279 ext: 6020

**Item Name:** Marketing Report

Date: 10/25/2007

# **Advertising Sales**

ADVERTISING SALES	SEPTEMBER 2007
Advertising Sales Revenue	\$185,504
Net Revenue to LYNX Fiscal Year to Date	\$1,924,005

# **Commuter Services**

COMMUTER CHOIC	E TRANSPORTATION PROGRAM
CARPOOL/VANPOOL INQUIRIES	SEPTEMBER 2007
Phone	65
Internet	18
Letters	27
Matches	9
VANPOOLS	SEPTEMBER 2007
Commuter Choice Vanpool	<b>67</b> 0
Participants	650
Participants  Total Revenue Miles YTD	975,736
Total Revenue Miles YTD	975,736

Pending Vanpool Interest	Hewitt Associates Southern Technical Co Central Florida Labor So Duke Realty (2	llege (1) lutions (2)
No. of Employers Contacted	31	
No. of Employees Contacted	267	
Employer Program Presentations	Marriott Downto Connextions American Hospitality A Westgate Resorts - G	Academy
	LOCATION	PARTICIPANTS
Employee Vanpool Presentations	Nickelodeon Health Fair	20
	Holiday Inn Expo	50
	Connextions Health Fair	40
	Total Participants	110
	LOCATION	PARTICIPANTS
Other Business Presentations/Meetings	Caribbean Health Expo	30
	Central Florida Employment Council Job Fair	25
	Orange County Green to Orange Climate Summit	75
	Total Participants	130

# Vanpool, Carpool & Guaranteed Ride Home Programs:

LYNX added the following Vanpools: Carlos Castillo - FCC Coleman Angela Prioleau - USDA Development

LYNX added the following to our Carpool Program and Guaranteed Ride Home Program: Nickelodeon Family Suites Westgate Resorts - Ocoee Call Center

#### **Commuter Services Events**

#### Central Florida Employment Council (CFEC) – Governor's Job Fair

Members of Commuter Services staff attended the CFEC Governor's Job Fair to promote LYNX commuter service programs. We provided attendees with information about Vanpools, Carpools, tax breaks for commuters and our fixed-route bus service. We also spoke with employers about LYNX Commuter Assistance and Employer Bus Pass Programs.

#### Caribbean Community Health Fair

LYNX participated in the Caribbean Health Fair that took place at the Central Florida Fairgrounds. This event was attended by many minority groups from the local Caribbean community. LYNX promoted all Commuter Assistance services and assisted 30 individuals.

<u>National Association of Women Business Owners (NAWBO) – Beacon Awards</u> LYNX was a sponsor for the 2<sup>nd</sup> Annual Beacon Awards. Various leaders in business were honored for their roles in support and hiring for diversity at work. LYNX relationship with NAWBO has resulted in several new business contacts such as UPS and Office Depot.

#### I-Drive Holiday Inn Benefit Expo

The Holiday Inn invited LYNX representatives to participate in their vendor fair to promote our Transportation Benefits programs. LYNX representatives talked to 50 people and enrolled over 10 people in our Carpool matching program.

#### Greater Orlando Business Leadership Network (GOBLN) Kick-off

LYNX is a corporate sponsor of the Greater Orlando Business Leadership Network. GOBLN's mission is to educate and encourage employers to recruit, hire, train and retain employees with disabilities. A LYNX representative served on the host committee, provided marketing assistance and attended the Network Kick-off in support of GOBLN and our efforts to promote Commuter Assistance programs.

#### Mayor Crotty's Climate Change Summit

LYNX representatives participated in the "Orange to Green Climate Summit" to promote our programs and services. We talked to over 75 individuals about the benefits of going green through the implementation of Carpool and Vanpool programs at their worksites.

#### Connextions Health Fair

LYNX participated in a vendor fair for Connextions employees. Representatives talked to over 40 individuals. We also promoted the LYNX Bus Pass program to all employees which was met with great enthusiasm.

#### Nickelodeon Health Fair

LYNX displayed a booth at the Nickelodeon Health Fair. A LYNX representative talked with over 20 people about Transportation Benefits and the Nickelodeon Family Suites Bus Pass Program, as well as the new Carpool/Guaranteed Ride Home Program.

### <u>Duke Realty – Northpoint Development</u>

LYNX representatives met with management of Duke Realty to discuss implementation of a Vanpool program for their Northpoint commercial development in Lake Mary. Duke Realty is purchasing two Vanpool vehicles to be acquired and operated by LYNX in support of their DRI with Seminole County. Program marketing will begin in October 2007.

## **Marketing**

WEBSITE USAGE	SEPTEMBER 2007
Average Hits per Day	61,320
Average Users per Day	1,896.60
Average Hits per User	32.33
Average Time Spent on Site	8 minutes, 25 seconds
Approximate Visits per User	1.81
Total Page Hits	473,743
Total User Visits	56,898
Total Unique IP Addresses (visits)	31,323

#### **Marketing Activities**

#### Poinciana PickUpLine Ribbon-Cutting Event

LYNX called and people responded to the LYNX PickUpLine Celebration at the Poinciana Community Center this month! The introduction of door-to-door service in the Four Corners community received rave reviews at the event as we cut the ribbon on one of the new vehicles. This great new partnership with Polk County was celebrated with an ice cream social. Those in attendance wanted to know how quickly we planned on expanding the service ... they are ready for more!

#### **Customer Service**

Customer Service is provided through the call center (providing travel information), fare media sales and information, eligibility/certification section, customer relations, lost & found, LYNX customer ID programs and "How To Ride" presentations.

CALL CENTER DATA	SEPTEMBER 2007
Amount of Calls	32,637
Call-Wait Time in Seconds	:45

SALES & INFORMATION DATA	SEPTEMBER 2007
Customers serviced through fixed route inquiries/sales	24,776

LYNX fare media sales	\$161,319
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CUSTOMER SERVICE DATA	SEPTEMBER 2007
Internet Inquiries	519
"How To Ride" presentations	4

CUSTOMER RELATIONS DATA	SEPTEMBER 2007
Customers assisted by telephone, fax, one-on-one	2,433
Concerns/suggestions for Fixed Route (LYNX)	336
Compliments for Fixed Route/Road Rangers	33
Concerns/suggestions for Paratransit (MV)	157
Compliments for Paratransit	2

LOST & FOUND DATA	SEPTEMBER 2007
Number of items recovered	527
% items returned to owners	32%
Advantage IDs issued	71
Kids In School (KIS) & Senior IDs issued	14

ELIGIBILITY DATA	SEPTEMBER 2007
Paratransit Applications Received	590

#### **Monthly Report F**

To: LYNX Board of Directors

From: James McLawhorn

CHIEF GOVERNMENT AFFAIRS OFFICER

**Bryan Stutts** 

(Technical Contact)

Phone: 407.841.2279 ext: 6064

**Item Name:** Legislative Update

Date: 10/25/2007

#### Florida

- SPECIAL SESSION DATES MOVED. Since the Senate and House could not reach an agreement on how to cut \$1.1 billion from the current fiscal year's budget, President Ken Pruitt and Speaker Marco Rubio decided on September 5 to delay the originally scheduled special session to October 3-12. The official joint proclamation announcing the Special Session was issued on September 28.
- SPECIAL SESSION TOPICS. The session proclamation was surprising in that the purview of it was limited to the budget deficit and legislation narrowing the definition of "municipality of special financial concern". There is still the possibility that additional topics could be added, such as Florida's personal injury protection (PIP) insurance which expired on October 1. The House Majority Leader, Representative Ellyn Bogdanoff, released a proposed bill on September 28, which would extend and revamp the no-fault law. The bill was drafted based upon proposals put forth and hashed out by most of the special interest groups involved in the no-fault system. However, the bill may face bipartisan opposition as it has committed supporters and opponents.
- BUDGET UPDATE. On September 27 Florida House and Senate leaders released proposed budget cuts for the special session. Their almost identical plans were in stark contrast to the usually sharp differences that exist between the two legislative bodies. The proposals involve cutting \$185 million from public health programs, \$103 million from prisons and law enforcement and a 2% reduction in public schools, among other items. There would be no reductions for the Department of Transportation, which is good news for LYNX.
- LEADERSHIP CHANGES. Speaker Marco Rubio named Representative Rich Glorioso (R-Plant City) as the new Chair of the House Infrastructure Committee. He had been serving as Vice Chair of the committee for the past year. The committee's former chair, Representative Mike Davis (R-Naples) passed away on September 12. Another change is the replacement of Representative Dick Kravitz (R-Jacksonville) as Vice-Chairman of the

House Economic Expansion & Infrastructure Council by Representative Dorothy Hukill (R-Port Orange).

- COMMISSION ON THE TRANSPORTATION DISADVANTAGED. The CTD met on September 21 via telephone conference to vote on the non-emergency Medicaid transportation contract extension. The extension included budget reductions in 27 counties where managed care organizations have started providing optional transportation service. The reductions for the first half of 2008 total \$625,889 for Orange County, \$130,042 for Seminole County and \$227,469 for Osceola County. The contract extension was approved by the CTD.
- CENTRAL FLORIDA ROADS. On September 12 MetroPlan Orlando held their regularly scheduled meeting. The Board approved a transportation blueprint that assumes the future expansion of I-4 will include toll lanes running down the center. This is the first time local leaders have voted on such a plan since 2003 when Orange County voters defeated a transportation sales-tax increase, which included I-4 toll lanes as part of the overall package.
- ORANGE COUNTY CLIMATE CHANGE SUMMIT. Orange County Mayor Rich Crotty held a Climate Change Summit on September 25. Linda Watson was part of a panel discussion on transportation and alternative fuels along with Orange County Commissioner Linda Stewart and Kimberly Taylor of the Alternative Fuel Vehicle Institute, among others. Governor Charlie Crist spoke at lunch about Florida's steps to reduce greenhouse gases and increase energy efficiency and use of renewable energy.
- RENEWABLE ENERGY GRANT PROGRAM. LYNX is going to submit a proposal for a Renewable Energy Technologies Grant administered by the Florida Department of Environmental Protection. The matching funds can be used for a renewable energy program during the upcoming year. The deadline for proposals is Thursday, October 18 at 5:00 p.m.

#### **Federal**

In September, Linda Watson and J Marsh McLawhorn visited Washington to meet with the Congressional delegation to push for the maximum earmarks out of the Fiscal year 2008 Transportation, HUD Appropriations bill. The House version of the bill included \$200,000 for bus purchases. The Senate version of the bill included \$1,589,000 for bus purchases and \$1,750,000 for the FlexBRT Circulator.

This year, given the new earmark transparency rules, we have indications of which members got credit for the earmarks. Thus, the House report states that the \$200,000 request for buses was from Congresswoman Brown. In the Senate we know that Senator Martinez pushed for the bus money and Senator Nelson pushed for the FlexBRT money.

In the vast majority of cases when there are different amounts in the two bills for an item, the Conferences split the difference. As stated above, the House has \$200,000 for bus purchases and the Senate has \$1,589,000. Given the great need for LYNX to purchase replacement buses, we do not want to end up with a final earmark of \$900,000. Ideally, we would like to get both the House and Senate figure -- \$1,789,000.

As a fall back position, we want to preserve the Senate number.

As stated above, we asked Linda and J Marsh to come to DC to meet with the delegation to discuss this issue and to do everything possible to maximize the final appropriations numbers. Meetings were held with Congressman Mica, Congresswoman Brown, the staff of both Senators and the staff of Congressman Keller. Also, Linda and J Marsh ran into Senator Martinez on the flight from Orlando to Washington.

With the Senate offices, we urged both to hold the Senate figures, at least. We thanked them for all their help this year and asked them to ratify their good efforts by not letting the Senate conferees compromise down on the Senate numbers. They both promised to contact the Senate conferees to make that plea.

Both Congresswoman Brown and Congressman Mica agreed to contact the House conferees on LYNX' behalf. They will ask the conferees to agree to the highest possible numbers for LYNX.

Congresswoman Brown also said she would talk to the Administrator of the Federal Transit Administration (FTA) to see if there are any year end discretionary monies that are available for LYNX. She said she would convene a meeting with FTA in her office if that would help.

Congressman Mica also offered to contact the Senate conferees to ask them to maximize LYNX' earmarks.

It is doubtful that the conference will be completed in October. Instead, it will probably be done in late November or early December. We will continue to follow up on our meetings over the next several weeks.